

# Leadership Nature

## Leader Labs

Leader Labs are another dramatic alternative to “Death by PowerPoint” because they provide a series of real-brief, real-time, and real-relevant case studies in leadership directly from the audience to the stage.

### Because:

- ✓ People want more than talking heads and theories; they want practical advice and relevant tools they can use immediately.
- ✓ Next to experiencing something themselves, there is nothing more powerful than real-life examples from the field that the audience has experienced themselves – or soon will.
- ✓ People ignore theory and resent being talked down to; they would rather be respected and involved when learning something new.

### You Need *Leader Labs* When:

- ✓ You want people to walk away with personal insights that apply directly to them.
- ✓ You need to offer a change of pace during your event so that your audience is stimulated and interested by a variety of delivery mechanisms.
- ✓ You want to guarantee customized content, because every Leader Lab is different, depending upon who is in the room and what challenges they are facing.
- ✓ Your audience is full of “doers,” no non-sense people who have been there and done that, but they haven’t done this.



Tom Davidson works with natural resource executives and others who want to accelerate their leaders, get their teams on track, and get new results from their leadership pipeline.



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“I learned so much about management concepts and approaches. It was also validating to hear everyone's experiences, providing the 'you're not alone!' Lots of insights that I will apply!  
Thank you!”

– Leader Lab Participant

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**804-339-4653**

[www.LeadershipNature.com](http://www.LeadershipNature.com)

## You Get

- ✓ A unique audience-participation experience that puts the content in their hands, using their questions, challenges and experiences as fodder for learning.
- ✓ A different kind of program that ensures the audience is drawn into the action by participating in hot seats and lively discussion.
- ✓ Expert facilitation from an executive coach, speaker and leadership professional who knows your audience's challenges from the ground up and the inside out.
- ✓ A distinctive opportunity for your audience to receive on-stage consulting right there, right then, and just for them.

## So That

- ✓ You have changed up the delivery mode used in other parts of your conference.
- ✓ Your people step out of their comfort zones a bit more than usual, making for a more engaged experience.
- ✓ Your audience feels uniquely involved and respected because their exact challenges are discussed and resolved.
- ✓ Your audience gets tools, models, and practical advice that they can take home and put to use immediately in their own situations.
- ✓ Your attendees will feel they got their money's worth out of the conference from this one session alone.



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"Thought provoking. Tom's calm demeanor helps to get people to open up and see new or different aspects of their situations. Tom asks very good questions and in a non-threatening manner."

– Leader Lab Participant

"I am always looking for tools and you provided me some. Although these look like simple tools, they require much analysis. I will use these tools immediately."

– Leader Lab Participant



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